

MEDIA SPECIALIST

JOB DESCRIPTION



Title: Media Specialist

Reports to: Program Coordinator & Marketing Manager

Status: Summer 2024, Seasonal

Stipend: \$4,000

Benefits: Room and Board, Employee Assistance Program, Optional 401k if over 21

Prior to applying to Camp Korey Seasonal Summer Staff please be ready to commit to:

1. Providing the safest camp environment possible, 2024 Camp Korey Seasonal Staff will be required to practice intentional COVID safety and consciousness for the entirety of their summer contract. All staff will be required to be vaccinated, tested weekly, and practice safe masking and hygiene protocols. Camp Korey is committed to doing whatever we can to provide the safest camp environment possible for campers, families, staff, and volunteers.
2. Frequent health screenings and commitment to follow all safety protocols while on Camp Korey property. Masks may be a requirement.

Position Summary:

The Media Specialist is responsible for telling the story of the summer of 2024 through photography, video, and written storytelling. Images will also be used for marketing and promotional purposes. This individual will work closely with the Program Coordinator and the Marketing and Communications Team to create content to use throughout the year for marketing and promotional purposes. This individual will also design and facilitate photography activities for campers. This role requires a creative person who is able to manage their time independently and efficiently. Driver's license is required for this position as they will need the ability to access all program areas each day.

REQUIREMENTS for Employment- General

- Minimum 18 years of age
- Valid driver's license
- Clean driving record
- Have the physical and mental capability of caring for Camp Korey's unique demographic of campers
- Commit to the entire length of the summer June 18-August 23, 2024
- Demonstrated proficiency in photography
- Photo portfolio must be submitted upon application to illustrate experience.
- Commitment to punctuality and a willingness to work within a flexible environment and work schedule
- Act in a professional manner as a role model for all campers, volunteers and fellow staff
- Must practice strong, positive collaboration, communication, and team building skills
- Attend and participate in all trainings, meetings, and planning sessions as directed
- Maintain camper and colleague confidentiality at all times
- Must have physical ability and stamina to set up, tear down, move equipment, lead camp events and walk long distances over uneven terrain
- Must reside on-site and practice COVID safety for the duration of the summer
- Must pass a thorough background check
- Must be free of any communicable illness and have current immunizations/vaccines including COVID
- Current CPR/AED certification required or willingness to get certified

This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee. Camp Korey provides equal opportunities to employees and applicants without regard to race, color, religion, sex, national origin, age, disability, or veteran status.

RESPONSIBILITIES- Specific

1. Take photos and videos of participants throughout each summer camp session and ensure each camper, family, participants, and volunteers are captured for each session.
2. Work closely with the Program Coordinator/Seasonal Program Assistant in scheduling to ensure activity rotations are captured. Sample activity rotations, Silly-Olympics, campfire, all-camp activities, camp dances, open choice activities, and more.
3. Create a weekly slideshow and individual family photos for distribution.
4. Upload and organize photos by activity nightly
5. Be responsible for the modeling and enforcement of all CDC and State guidelines for campers and staff.
6. Help with camp cleanup as needed.
7. Capture and document quotes and stories of the camper, volunteer, and staff experience to use for advancement and promotional materials.
8. Responsible for knowing and adhering to the policies and procedures contained within the camp manual.
9. Buy into and support themes, programs, special guests, general silliness, and other camp related activities.
10. Actively participate in self-assessments, surveys, and evaluations throughout the summer
11. A willingness to adopt a growth mindset.
12. Possess the strength and stamina to work in an active environment for the duration of the summer season with limited time off and breaks.

Perform any other duties deemed necessary.

Physical demands:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job.

While performing the duties of this job, the employee is regularly required to speak, talk and hear, and is frequently required to stand for long hours, walk, sit, use hands to finger, handle or feel objects, tools, or controls, and reach with hands and arms; balance, stoop, twist and bend; lift, carry, move, push and pull up to 25lbs. Specific vision abilities required by the job include close vision, distance vision, color vision, peripheral vision, depth perception and the ability to adjust focus. The employee must have the ability and stamina to walk long distances, over uneven terrain, and in various weather conditions.

Camp Korey is doing its part to slow the spread of COVID-19 and remains committed to the health and safety of our employees. Employees need to follow safety precautions and procedures as required by the county.

EEO Statement:

As an Equal Opportunity Employer, Camp Korey makes employment decisions based on merit, qualifications, and competence. All applicants are considered for employment without regard to race, color, genetics, national origin, religion, sex, marital status, sexual orientation, sexual identity, age, presence of any mental, sensory, or physical disability, veteran status, or any other characteristic protected by law. In addition to federal law requirements, Camp Korey complies with applicable state and local laws governing nondiscrimination in employment. This policy applies to all terms and conditions of employment, including recruiting, hiring,

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placement, promotion, termination, layoff, re-call, leaves of absence, compensation and training. Camp Korey appreciates diversity amongst our staff and encourages all qualified applicants to apply.

For individuals with disabilities who would like to request reasonable accommodations, please contact us at 360-416-4110 Monday through Thursday 9 a.m. to 6 p.m., Pacific Time.

Applicants are asked to complete an online application.
The application may be accessed through our website at www.CampKorey.org

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